



Kansas Dept. of Health and Environment KS0110

Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,290

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/08/2009	1	FOOD AND FITNESS EXPO JAN. 20	3	\$18.75	1,290
			3	\$18.75	1,290
					1 record

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,556

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/13/2009	1	NONE HURT IN BUS WRECK	39	\$391.95	8,556
01/13/2009	5	FOOD/FITNESS EXPO JAN. 20	11	\$110.55	8,556
01/14/2009	4	VIEW OF ANOTHER KANSAS EDITOR	17	\$170.85	8,556
01/14/2009	4	WHERE THE BUDGET AX MUST FALL	24	\$241.20	8,556
			91	\$914.55	34,224
					4 total records

Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,699

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/06/2009	13	CHILDHOOD OBESITY LINKED TO ASTHMA	15	\$150.00	6,700
			15	\$150.00	6,700
					1 record

Barber Co. Index

Barber

Medicine Lodge, KS

Weekly

Readership = 1,715

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/01/2009	5	EXTENSION HOME AND FAMILY COLUMN	22	\$118.36	1,716
			22	\$118.36	1,716
					1 record

Ellinwood Leader**Barton****Ellinwood, KS****Weekly****Readership = 2,152**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/26/2008	2	ALL THINGS NEW, AGAIN	26	\$121.42	2,153
			26	\$121.42	2,153
			1 record		

Great Bend Tribune**Barton****Great Bend, KS****Daily****Readership = 14,680**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/14/2009	13	GOVERNOR RECOMMENDS NEW BUDGET	20	\$241.20	14,681
01/15/2009	4	SMOKE AND MIRRORS	16	\$192.96	14,681
01/15/2009	2	LUNG GROUP'S SMOKING REPORT CARD FLUNKS...	4	\$48.24	14,681
12/21/2008	1C	KCK PASSES SMOKING BAN	4	\$48.24	14,681
12/28/2008	2C	THIS YEAR, MAKE A RESOLUTION TO QUIT...	43	\$518.58	14,681
			87	\$1,049.22	73,405
			5 total records		

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 5,773**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/31/2008	4	'HUNK' OBAMA CAN HELP NATION FIGHT OBESITY.29		\$285.65	5,773
			29	\$285.65	5,773
			1 record		

Hiawatha World**Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,570**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/30/2008	4	MAKE A RESOLUTION TO QUIT TOBACCO	21	\$157.50	4,570
			21	\$157.50	4,570
			1 record		

Horton Headlight**Brown****Horton, KS****Weekly****Readership = 3,627**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/25/2008	10	MAKE A RESOLUTION TO QUIT SMOKING	16	\$96.00	3,627
			16	\$96.00	3,627
					1 record

Augusta Daily Gazette<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,386**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/13/2009	7	SCREENING UNIT VISITING CHURCH ON JAN. 27	16	\$140.00	4,386
			16	\$140.00	4,386
					1 record

El Dorado Times<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 6,619**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/15/2008	2	LEGISLATIVE UPDATE	31	\$310.00	6,619
			31	\$310.00	6,619
					1 record

Baxter Springs News**Cherokee****Baxter Springs, KS****Weekly****Readership = 3,875**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/08/2009	1	HUNGER ON THE RISE, STATEWIDE PART2	29	\$183.57	3,875
			29	\$183.57	3,875
					1 record

Clay Center Dispatch<http://www.zwire.com/site/news.cfm?brd=1160>**Clay****Clay Center, KS****Daily****Readership = 5,112**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/08/2009	1	FULFILLING RESOLUTIONS	49	\$437.57	5,113

01/09/2009	1	ATM DAMAGED, CIGARETTES TAKEN OVER...	7	\$62.51	5,113	
01/14/2009	1	KANSAS NEWS	5	\$44.65	5,113	
			61	\$544.73	15,339	3 total records

Clyde Republican

Cloud

Clyde, KS

Weekly

Readership = 1,766

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/24/2008	4	MINI-GRANT OPPORTUNITIES	16	\$48.00	1,766	
			16	\$48.00	1,766	1 record

Concordia Blade-Empire<http://www.bladeempire.com/>

Cloud

Concordia, KS

Daily

Readership = 5,319

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2009	1	SALINA TO CONSIDER TOUGHER SMOKING BAN	5	\$34.65	5,320	
			5	\$34.65	5,320	1 record

Miltonvale Record

Cloud

Miltonvale, KS

Weekly

Readership = 1,398

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	1	DIABETES SYMPTOMS	7	\$19.25	1,398	
01/01/2009	3	FIRE SAFETY TIPS	4	\$11.00	1,398	
			11	\$30.25	2,796	2 total records

Arkansas City Traveler<http://www.arkcity.net/>

Cowley

Arkansas City, KS

Daily

Readership = 9,165

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2009	1	BAN ON SMOKING BEGINS TODAY	13	\$115.44	9,166	
01/03/2009	1	ARK CITY SMOKERS REACT TO AREA BAN	74	\$657.12	9,166	
01/03/2009	1	NEW LAW CALLS FOR FIRE-SAFE SMOKES	14	\$124.32	9,166	

01/10/2009	1	SMOKING BAN BEING ENFORCED IN WINFIELD	16	\$142.08	9,166	
01/14/2009	5	STATE BUDGET RECOMMENDATIONS	20	\$177.60	9,166	
01/15/2009	4	THE KANSAS CITY STAR ON THIS YEAR'S...	13	\$115.44	9,166	
			150	\$1,332.00	54,996	6 total records

Winfield Daily Courier

Cowley

Winfield, KS

Daily

Readership = 12,026

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/05/2009	1	CLEAN AIR COALITION NOW HAS SIGHTS SET ON...	31	\$288.61	12,027	
01/09/2009	1	NO CITATIONS ISSUED SINCE BAN ON SMOKING...	20	\$186.20	12,027	
01/09/2009	3	SALINA LOOKS AT TOUGHER SMOKING BAN	6	\$55.86	12,027	
01/14/2009	9	LUNG GROUP'S SMOKING REPORT CARD FLUNKS...	4	\$37.24	12,027	
01/17/2009	1	ARK CITY EMTS ASSIST WITH PATIENT IN WICHITA	22	\$204.82	12,027	
12/19/2008	1	KCK PASSES SMOKING BAN	4	\$37.24	12,027	
12/30/2008	4	CHILDSTART TO OFFER HEALTHY KID CLASSES	5	\$46.55	12,027	
12/31/2008	1	SMOKING BAN TAKES EFFECT FRIDAY	21	\$195.51	12,027	
			113	\$1,052.03	96,216	8 total records

Abilene Reflector-Chronicle

Dickinson

Abilene, KS

Daily

Readership = 8,056

<http://www.abilene-rc.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2009	5	SEBELIUS OUTLINES BUDGET PLANS; GOP...	39	\$292.50	8,057	
12/16/2008	2	CORRELATION EXISTS BETWEEN CHILDHOOD...	20	\$150.00	8,057	
			59	\$442.50	16,114	2 total records

Chapman and Enterprise News-Times

Dickinson

Chapman, KS

Weekly

Readership = 1,713

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/08/2009	2	MAKE A RESOLUTION TO QUIT TOBACCO USE	16	\$86.40	1,713	
			16	\$86.40	1,713	1 record

Herington Times**Dickinson****Herington, KS****Weekly****Readership = 4,613**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	5	MINI-GRANTS AVAILABLE FOR TOBACCO-USE...	8	\$62.00	4,614	
01/08/2009	11	HEALTH DEPARTMENT CAN HELP WITH 2009...	10	\$77.50	4,614	
12/18/2008	2	TOBACCO HABITS THRIVE DESPITE ABUNDANT...	18	\$139.50	4,614	
			36	\$279.00	13,842	3 total records

Kansas Chief**Doniphan****Wathena, KS****Weekly****Readership = 6,745**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/08/2009	6	IT'S TIME TO QUIT SMOKING	12	\$84.00	6,746	
12/18/2008	7	D-WEST TEENS DEVELOP STATEWIDE ADS ON...	7	\$49.00	6,746	
			19	\$133.00	13,492	2 total records

Lawrence Journal-World<http://www.ljworld.com/>**Douglas****Lawrence, KS****Daily****Readership = 45,519**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/05/2009	3	CITY REVIEWS PROGRESS ON 2007 GOALS	46	\$1,483.50	45,519	
01/11/2009	6B	SMOKING STAND	15	\$483.75	45,519	
01/15/2009	1	GROWING DEMAND, SHRINKING SPACE	61	\$1,967.25	45,519	
01/15/2009	1	KANSAS RECEIVES DISMAL GRADES ON SMOKING	15	\$483.75	45,519	
			137	\$4,418.25	182,076	4 total records

Ellis Review**Ellis****Ellis, KS****Weekly****Readership = 2,316**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	7	GRANTS NOW AVAILABLE FOR CLEAN AIR...	13	\$65.00	2,316	
12/25/2008	7	YOUTH USE OF LEGAL DRUGS ECLIPSES...	33	\$165.00	2,316	
			46	\$230.00	4,632	2 total records

Garden City Telegram<http://www.gctelegram.com/>**Finney****Garden City, KS****Daily****Readership = 18,158**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2009	3	SALINA TO CONSIDER TOUGHER SMOKING BAN	4	\$57.52	18,158	
01/10/2009	3	COMMISSION TO REVISIT 50-FOOT SMOKING RULE	22	\$316.36	18,158	
01/12/2009	4	PUBLIC ACCESS	15	\$215.70	18,158	
01/14/2009	1	COMMISSION LEAVES SMOKING SETBACK ALONE	27	\$388.26	18,158	
12/19/2008	3	KANSAS CITY, KAN., PASSES SMOKING BAN	4	\$57.52	18,158	
12/24/2008	3	COMMISSION TO TAKE UP SMOKING PROXIMITY...	21	\$301.98	18,158	
			93	\$1,337.34	108,948	6 total records

Bucklin Banner**Ford****Bucklin, KS****Weekly****Readership = 1,046**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/31/2008	9	DATES SET FOR WALK KANSAS	5	\$23.75	1,046	
			5	\$23.75	1,046	1 record

Dodge City Daily Globe<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 15,389**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/08/2009	4	BOND ISSUE RUFFLES FEATHERS	12	\$156.48	15,389	
			12	\$156.48	15,389	1 record

Ottawa Herald<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,890**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2009	1	LUNG GROUP'S SMOKING REPORT CARD FLUNKS...	7	\$78.12	11,891	
12/18/2008	4	A SUGARY FIX	17	\$189.72	11,891	
			24	\$267.84	23,782	2 total records

Grant County Gazette<http://www.grantcountygazette.com/>**Grant****Ulysses, KS****Weekly****Readership = 2,007**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/23/2008	1	WESTERN KANSAS COMMUNITY FOUNDATION...	72	\$480.24	2,008	
			72	\$480.24	2,008	1 record

Harvey Co. Independent**Harvey****Halstead, KS****Weekly****Readership = 4,374**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/25/2008		HALSTEAD'S RACHAEL JACOBS	23	\$161.00	4,375	
			23	\$161.00	4,375	1 record

Newton Kansan<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,018**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2009	2	SALINA CONSIDERS TOUGHER BAN ON SMOKING	5	\$80.40	18,018	
01/14/2009	1	LUNG GROUP'S SMOKING REPORT CARD FLUNKS...	6	\$96.48	18,018	
12/23/2008	1	JUDGE DISMISSES SMOKING SUIT	18	\$289.44	18,018	
			29	\$466.32	54,054	3 total records

Jetmore Republican**Hodgeman****Jetmore, KS****Weekly****Readership = 2,079**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/07/2009	2	NEW YEAR'S RESOLUTIONS... ...WORDS AND...	27	\$128.25	2,079	
			27	\$128.25	2,079	1 record

Holton Recorder<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/05/2009	10	HOLTON COMMUNITY HOSPITAL BOARD OF...	31	\$221.03	10,865	
12/29/2008	4	HCH GOING TOBACCO-FREE JAN. 1	9	\$64.17	10,865	
12/31/2008	4	SMOKING-RELATED DISEASES CLAIM 3,900...	13	\$92.69	10,865	
			53	\$377.89	32,595	3 total records

Kansas City Business Journal<http://www.kansascity.bizjournals.com>**Jackson****Kansas City, MO****Weekly****Readership = 29,699**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2009	12	HEALTH CARE GROUPS PITCH LOW-COST...	15	\$513.00	29,700	
01/09/2009	7	KC'S SMOKING BAN SURVIVES	5	\$171.00	29,700	
			20	\$684.00	59,400	2 total records

Kansas City Star<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 588,475**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	5	STUDY: SMOKING BAN CUTS DOWN ON HEART...	22	\$11,279.84	588,476	
01/06/2009	B2	SMOKING BAN TICKETS UPHELD	12	\$6,152.64	588,476	
01/11/2009	B8	TOUGH SESSION LOOMS IN KANSAS	28	\$14,356.16	588,476	
01/13/2009	B2	PLAYGROUNDS COULD GET SMOKING BAN	13	\$6,665.36	588,476	
12/22/2008	7B	ALLOW SMOKING? WHY NOT ASBESTOS?	3	\$1,538.16	588,476	
12/31/2008		SEBELIUS REFLECTS ON KANSAS BUDGET CRISIS,..	31	\$15,894.32	588,476	
			109	\$55,886.48	3,530,856	6 total records

Oskaloosa Independent<http://www.oskaloosaindependent.com/>

Jefferson

Oskaloosa, KS

Weekly

Readership = 4,965

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	6	MAKE A RESOLUTION TO QUIT SMOKING	11	\$60.50	4,966	
			11	\$60.50	4,966	1 record

Vindicator<http://www.valleyfallsvindicator.com/>

Jefferson

Valley Falls, KS

Weekly

Readership = 5,667

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	2	MAKE A RESOLUTION TO QUIT SMOKING	13	\$71.50	5,667	
12/25/2008	13	HEALTHYKANSAS SPONSORS ESSAY, PHOTOVOICE.10	10	\$55.00	5,667	
			23	\$126.50	11,334	2 total records

Gardner News<http://www.gardnernews.com/>

Johnson

Gardner, KS

Bi-Weekly

Readership = 5,520

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/31/2008	2	SUNFLOWER STATE FAMES ESSAY AND...	14	\$280.00	5,520	
			14	\$280.00	5,520	1 record

Shawnee Dispatch<http://www.shawneewestdispatch.com/>

Johnson

Shawnee, KS

Weekly

Readership = 51,289

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2009	4	SMOKING STAND	13	\$286.00	51,290	
			13	\$286.00	51,290	1 record

Spring Hill New Era<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,645**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/31/2008	2	SUNFLOWER STATE GAMES ESSAY AND...	14	\$280.00	2,645	
			14	\$280.00	2,645	1 record

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,430**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2009	5	GET UP! GET MOVING!	16	\$102.40	5,430	
12/25/2008	18	KINGMAN 5TH GRADERS DARE, LEARN, GROW...	61	\$390.40	5,430	
			77	\$492.80	10,860	2 total records

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 11,598**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/03/2009	4	EAT RIGHT HELPS YOU AGE GRACEFULLY	25	\$262.50	11,599	
12/20/2008	3	K.C. PASSES SMOKING BAN	3	\$31.50	11,599	
			28	\$294.00	23,198	2 total records

Leavenworth Times<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,721**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2009	6	SMOKING BAN LEADS TO MAJOR DROP IN HEART...	24	\$432.00	12,721	
01/07/2009	3	BOOK PROMOTERS PAY TOLLS	11	\$198.00	12,721	
01/13/2009	4	DOWNTOWN SEES ONGOING PROGRESS	33	\$594.00	12,721	
01/13/2009	7	PREVENTING COLDS MAY BE AS EASY AS...	27	\$486.00	12,721	
12/24/2008	2	DOCUMENTS OFFER LOOK AT BIG TOBACCO'S...	32	\$576.00	12,721	
			127	\$2,286.00	63,605	5 total records

Emporia Gazette<http://www.emporiamagazine.com/>**Lyon****Emporia, KS****Daily****Readership = 16,990**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2009	15	SMOKING BAN LEADS TO DROP IN HEART...	17	\$179.52	16,990	
01/06/2009	1	SMOKING BAN UPHELD	5	\$52.80	16,990	
01/06/2009	5	BOOK PROMOTERS PAY TOLLS	12	\$126.72	16,990	
01/06/2009	6	SUPPORT FOR SMOKERS WHO WANT TO QUIT	2	\$21.12	16,990	
01/07/2009	1	BAN OPPONENTS NEAR GOAL	12	\$126.72	16,990	
01/08/2009	6	IN THE GARDEN	13	\$137.28	16,990	
01/10/2009	4	SIGN THE PETITION	4	\$42.24	16,990	
01/13/2009	1	TAKING OFF	135	\$1,425.60	16,990	
01/13/2009	4	NEXT ON THE AGENDA	11	\$116.16	16,990	
01/13/2009	7	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990	
01/13/2009	1	LEGISLATORS WANT SOLID NUMBERS	50	\$528.00	16,990	
12/12/2008	14	THE SMOKING ORDINANCE APPROVED BY THE...	96	\$1,013.76	16,990	
12/13/2008	3	ANTI-SMOKING GROUPS SEEK PREVENTION...	6	\$63.36	16,990	
12/23/2008	7	SUPPORT FOR SMOKERS	1	\$10.56	16,990	
12/27/2008	20	SMOKING WAIVER SOUGHT	11	\$116.16	16,990	
12/30/2008	7	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990	
			377	\$3,981.12	271,840	16 total records

Marysville Advocate<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,153**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/08/2009	1	STATE BUDGET CUTS LOOM	70	\$606.90	12,153	
			70	\$606.90	12,153	1 record

McPherson Sentinel<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 8,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2009	3	STATE FAILS LUNG ASSOC. REPORT	3	\$54.60	8,809	
12/12/2008	2	MCPHERSON DOES NOT NEED A SMOKING BAN	25	\$455.00	8,809	
12/19/2008	2	KCK PASSES SMOKING BAN	4	\$72.80	8,809	

32 \$582.40 26,427 3 total records

Beloit Call**Mitchell****Beloit, KS****Weekly****Readership = 3,737**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/05/2009	6	CUTTING WIND	19	\$131.67	3,737
12/19/2008	5	STOP SMOKING WITH ASSISTANCE FROM...	9	\$62.37	3,737
			28	\$194.04	7,474 2 total records

Coffeyville Journal<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 10,867**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/14/2009	3	LUNG GROUP'S SMOKING REPORT CARD FLUNKS...	5	\$45.40	10,868
01/15/2009	1	DT-COFFEYVILLE SETS UP FARMER'S MARKET...	8	\$72.64	10,868
			13	\$118.04	21,736 2 total records

Independence Daily Reporter**Montgomery****Independence, KS****Daily****Readership = 13,774**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/04/2009	6	WINFIELD SNUFFS OUT PUBLIC SMOKING	3	\$31.41	13,775
01/08/2009	3	EVENT SET TO GROW FARMERS' MARKET	3	\$31.41	13,775
01/14/2009	4	KANSAS CITY STAR ON THIS YEAR'S LEGISLATIVE...	10	\$104.70	13,775
01/15/2009	2	FARMER'S MARKET WORKSHOP	1	\$10.47	13,775
			17	\$177.99	55,100 4 total records

Council Grove Republican**Morris****Council Grove, KS****Daily****Readership = 4,317**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/14/2009	4	BUDGET RECOMMENDATIONS	17	\$115.77	4,317
			17	\$115.77	4,317 1 record

Sabetha Herald<http://www.sabethaks.com>**Nemaha****Sabetha, KS****Weekly****Readership = 4,623**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/31/2008	4	MAKE RESOLUTION TO QUIT SMOKING	15	\$94.95	4,623
			15	\$94.95	4,623 1 record

Erie Record**Neosho****Erie, KS****Weekly****Readership = 2,417**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/18/2008	1	ERIE HIGH SENIOR BRIDGETTE GRADY HELPS...	28	\$115.36	2,417
			28	\$115.36	2,417 1 record

Norton Telegram<http://www.nwkansas.com/>**Norton****Norton, KS****Bi-Weekly****Readership = 3,912**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/16/2009	2	WALK KANSAS TO BEGIN ON MARCH 8	13	\$93.60	3,912
			13	\$93.60	3,912 1 record

Glasco Sun**Ottawa****Delphos, KS****Weekly****Readership = 1,269**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/24/2008	1	ACT NOW FOR GCF 2009...	8	\$38.56	1,270
			8	\$38.56	1,270 1 record

Minneapolis Messenger<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,608**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/25/2008	1	USD 239 GRANT MONEY WILL PROMOTE HEALTH...	16	\$80.00	3,609

16 \$80.00 3,609 1 record

Pratt Tribune<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,165**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/06/2009	1	MAIN STREET PROJECT UNLIKELY TO BE...	12	\$134.28	4,165
01/07/2009	5	INVEST IN YOUR HEALTH THIS YEAR	9	\$100.71	4,165
12/16/2008	3	WHAT'S AVAILABLE ENCOURAGES OR PREVENTS...	27	\$302.13	4,165
			48	\$537.12	12,495 3 total records

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 72,661**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/09/2009	5	BAN ON SMOKING CIRCULATES BACK ONTO...	11	\$294.25	72,662
01/12/2009	8	STATE LEADERS MUST CUT WITH CARE	15	\$401.25	72,662
12/20/2008	5	KCK PASSES SMOKING BAN	5	\$133.75	72,662
12/21/2008	6B	GOOD SENSE	11	\$294.25	72,662
			42	\$1,123.50	290,648 4 total records

Ninnescah Valley News**Reno****Pretty Prairie, KS****Weekly****Readership = 1,658**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/26/2008	3	STATEWIDE FARMERS' MARKET CONFERENCE...	15	\$112.50	1,658
			15	\$112.50	1,658 1 record

Lyons News

Rice

Lyons, KS

Bi-Weekly

Readership = 4,158

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/23/2008	4	BOILING STONES	29	\$201.26	4,158
			29	\$201.26	4,158
					1 record

Manhattan Mercury<http://www.themercury.com/>

Riley

Manhattan, KS

Daily

Readership = 22,199

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/04/2009	1	SUNDAY MARKS OFFICIAL START OF MANHATTAN	26	\$345.80	22,200
01/04/2009	1	SNUFFING THE FLAME	57	\$758.10	22,200
01/08/2009	4	DOES THE NEW BAN ALLOW PEOPLE IN CARS TO...	20	\$266.00	22,200
01/09/2009	3	SALINA MAY TOUGHEN SMOKING BAN	5	\$66.50	22,200
01/09/2009	1	OFFICIALS DISCUSS SMOKING BAN PLANS	20	\$266.00	22,200
01/12/2009	6	SMOKING BAN REFLECTS GOVERNMENT'S...	6	\$79.80	22,200
01/14/2009	3	SMOKING REPORT CARD FLUNKS KANSAS	5	\$66.50	22,200
12/26/2008	1	OPINION DRAWS SMOKING LINES	16	\$212.80	22,200
12/28/2008	5C	A DECADE OF COMMUNITY EFFORT CULMINATES..	10	\$133.00	22,200
			165	\$2,194.50	199,800
					9 total records

Riley Countian

Riley

Riley, KS

Weekly

Readership = 2,564

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/02/2009	1	MAKING A RESOLUTION FOR 2009? START SMALL	12	\$46.92	2,564
			12	\$46.92	2,564
					1 record

Plainville Times

Rooks

Plainville, KS

Weekly

Readership = 3,302

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/25/2008	18	MAKE A RESOLUTION TO STOP SMOKING	16	\$80.00	3,303
12/25/2008	3	PERFECT SCORE	11	\$55.00	3,303
			27	\$135.00	6,606
					2 total records

Stockton Sentinel

Rooks

Stockton, KS

Weekly

Readership = 4,105

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/01/2009	11	MAKE A RESOLUTION TO QUIT SMOKING	13	\$68.51	4,106
			13	\$68.51	4,106
					1 record

Salina Journal<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,874

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/09/2009	1	SMOKING BAN MAY GET MORE STRINGENT	22	\$616.00	65,874
01/12/2009	4	CITY TO LOOK AT SMOKING BAN	8	\$224.00	65,874
01/13/2009	1	CITY GIVES NOD TO SMOKING ORDINANCE	30	\$840.00	65,874
01/14/2009	1	SEBELIUS OUTLINES BUDGET PLANS	44	\$1,232.00	65,874
01/14/2009	8	SMOKE GETS IN OUR EYES	23	\$644.00	65,874
01/16/2009	1	A SMOKING FORUM	50	\$1,400.00	65,874
01/18/2009	5	SMOKE 'EM IF YOU GOT 'EM IS WHAT I SAY	20	\$560.00	65,874
01/18/2009	7A	HOW MUCH DOES OPRAH WEIGH?	19	\$532.00	65,874
01/18/2009	7A	AGAINST SMOKING BAN	7	\$196.00	65,874
01/18/2009	7AA	SMOKING, HEART DISEASE	7	\$196.00	65,874
12/20/2008	4	SALINA TEENS WORK ON TOBACCO TV ADS	3	\$84.00	65,874
12/24/2008	4	KANSAS CITY, KAN., PASSES SMOKING BAN	3	\$84.00	65,874
			236	\$6,608.00	790,488
					12 total records

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 2,364

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/07/2009	1	ROBINSON LEADING EFFORT TO BRING CITYWIDE.	32	\$496.00	2,364
12/24/2008	12	SMOKING INSIDE BARS STOPS JAN. 1	11	\$170.50	2,364
12/31/2008	1	THE FINAL SAY: NO SMOKING	13	\$201.50	2,364
			56	\$868.00	7,092
					3 total records

Derby Reporter<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,226

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/24/2008	1	SMOKING NO LONGER ALLOWED IN DERBY BARS	19	\$167.20	2,226
			19	\$167.20	2,226
					1 record

Haysville Sun-Times<http://haysvilleonline.com/times>

Sedgwick

Haysville, KS

Weekly

Readership = 4,600

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/02/2009	3	COUNCIL CONTINUES SMOKING DISCUSSION	41	\$382.53	4,600
01/16/2009	1	RIGHT TO SMOKE PROTECTED IN HAYSVILLE	28	\$261.24	4,600
12/19/2008	3	BLOWING OUT THE FUSE: HOW OUR BODIES STOP..	20	\$186.60	4,600
			89	\$830.37	13,800
					3 total records

Wichita Business Journal<http://www.bizjournals.com/wichita>

Sedgwick

Wichita, KS

Weekly

Readership = 14,046

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/16/2009	5	PLANS FOR HEALTH CARE REFORM COULD BE...	25	\$188.50	14,046
			25	\$188.50	14,046
					1 record

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 226,377

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/04/2009	5B	TENSE BUSINESS	127	\$16,656.05	226,377
01/11/2009	10	FORESIGHT	27	\$3,541.05	226,377
01/11/2009	1B	SMOKING CAUSE OF FATAL FIRE IN SOUTH...	3	\$393.45	226,377
01/11/2009	6	FACING BUDGET PROBLEMS	57	\$7,475.55	226,377
01/12/2009	1	SCHOOL FOCUSES ON HOW WELLNESS HELPS...	79	\$10,360.85	226,377
12/29/2008	1	SMOKERS' CHOICES FEWER	83	\$10,885.45	226,377
12/31/2008	1	SEBELIUS CONCENTRATES HER ATTENTION ON...	78	\$10,229.70	226,377

454 \$59,542.10 1,584,639 7 total records

Topeka Capital-Journal<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 109,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/01/2009	5	TOWN'S SMOKING BAN LEADS TO DROP IN HEART..3		\$245.67	109,942
01/04/2009	4B	ENTREPRENEURSHIP RUNS IN THE FAMILY	54	\$4,422.06	109,942
01/09/2009	1	REMEDY MAY COME FROM FEDS	24	\$1,965.36	109,942
01/14/2009	4	COMMON SENSE FALLS VICTIM TO LITIGIOUS...	21	\$1,719.69	109,942
01/15/2009	2	BRITISH BUY-LOCAL CAMPAIGN COULD WORK IN..16		\$1,310.24	109,942
01/16/2009	2	SHAPING UP LOCALLY	42	\$3,439.38	109,942
01/18/2009	1	HEALTH PLAN BACKFIRES	30	\$2,456.70	109,942
12/22/2008	2	PILL POPPERS	29	\$2,374.81	109,942
12/26/2008	1C	BAR PLANS 'LAST SMOKE'	4	\$327.56	109,942
12/27/2008	2	GIVE AND TAKE	6	\$491.34	109,942
12/28/2008	3	HEALTHY HABITS	43	\$3,521.27	109,942
			272	\$22,274.08	1,209,362 11 total records

Topeka Metro News<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,948

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/16/2009	10	LIBRARY DEVELOPING NEW HEALTH RESOURCES..46		\$368.00	1,948
			46	\$368.00	1,948 1 record

Wellington Daily News<http://www.wgtndailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,598

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/03/2009	1	KEEPING YOUR RESOLUTIONS IN '09	28	\$247.80	5,598
12/30/2008	6	NEW YEAR, NEW YOU	37	\$327.45	5,598
			65	\$575.25	11,196 2 total records

Wabaunsee Co. Signal - Enterprise

Wabaunsee

Alma, KS

Weekly

Readership = 3,265

<http://www.lasr.net/ks.signal-enterprise>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/18/2008	14	A COWBOY'S FAITH	15	\$60.00	3,266
			15	\$60.00	3,266 1 record

Leoti Standard

Wichita

Leoti, KS

Weekly

Readership = 2,141

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/24/2008	13	DATES SET FOR WALK KANSAS 2009	11	\$52.25	2,141
			11	\$52.25	2,141 1 record

Basehor Sentinel

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/31/2008	8B	GOVERNOR TO ROLL OUT ENERGY PLAN	25	\$250.00	2,693
			25	\$250.00	2,693 1 record

Kansas City Kansan

Wyandotte

Kansas City, KS

Daily

Readership = 8,569

<http://www.kansascitykansan.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/20/2008	1	SMOKING ORDINANCE APPROVED	56	\$660.80	8,570
			56	\$660.80	8,570 1 record

Piper Press

Wyandotte

Kansas City, KS

Weekly

Readership = 1,534

<http://www.wyandottewest.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/08/2009	1	BUSINESSES HAVE WORK TO DO TO COMPLY...	20	\$338.60	1,534

12/24/2008	1	KCK RESIDENT SEES SMOKING ORDINANCE'S...	20	\$338.60	1,534	
			40	\$677.20	3,068	2 total records

The Chieftain<http://www.bonnerrsprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 4,013

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/31/2008	8B	GOVERNOR TO ROLL OUT ENERGY PLAN	26	\$260.00	4,013	
			26	\$260.00	4,013	1 record

Wyandotte West<http://www.wyandottewest.com>

Wyandotte

Kansas City, KS

Weekly

Readership = 4,045

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/08/2009	20	BUSINESSES HAVE WORK TO DO TO COMPLY...	17	\$287.81	4,046	
12/24/2008	2	KCK RESIDENT SEES SMOKING ORDINANCE'S...	19	\$321.67	4,046	
			36	\$609.48	8,092	2 total records

Grand Totals

Publications = 79
Clips = 202
Col. Inches = 4,285
Ad Equiv = \$180,860.49
Rdshp = 9,168,143

Allen

Publications = 2
Clips = 5
Col. Inches = 94
Ad Equiv = \$933.30
Rdshp = 35,514

Anderson

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$150.00
Rdshp = 6,700

Barber

Publications = 1
Clips = 1
Col. Inches = 22
Ad Equiv = \$118.36
Rdshp = 1,716

Barton

Publications = 2
Clips = 6
Col. Inches = 113
Ad Equiv = \$1,170.64
Rdshp = 75,558

Bourbon

Publications = 1
Clips = 1
Col. Inches = 29
Ad Equiv = \$285.65
Rdshp = 5,773

Brown

Publications = 2
Clips = 2
Col. Inches = 37
Ad Equiv = \$253.50
Rdshp = 8,197

Butler

Publications = 2
Clips = 2
Col. Inches = 47
Ad Equiv = \$450.00
Rdshp = 11,005

Cherokee

Publications = 1
Clips = 1
Col. Inches = 29
Ad Equiv = \$183.57
Rdshp = 3,875

Clay

Publications = 1
Clips = 3
Col. Inches = 61
Ad Equiv = \$544.73
Rdshp = 15,339

Cloud

Publications = 3
Clips = 4
Col. Inches = 32
Ad Equiv = \$112.90
Rdshp = 9,882

Cowley

Publications = 2
Clips = 14
Col. Inches = 263
Ad Equiv = \$2,384.03
Rdshp = 151,212

Dickinson

Publications = 3
Clips = 6
Col. Inches = 111
Ad Equiv = \$807.90
Rdshp = 31,669

Doniphan

Publications = 1
Clips = 2
Col. Inches = 19
Ad Equiv = \$133.00
Rdshp = 13,492

Douglas

Publications = 1
Clips = 4
Col. Inches = 137
Ad Equiv = \$4,418.25
Rdshp = 182,076

Ellis

Publications = 1
Clips = 2
Col. Inches = 46
Ad Equiv = \$230.00
Rdshp = 4,632

Finney

Publications = 1
Clips = 6
Col. Inches = 93
Ad Equiv = \$1,337.34
Rdshp = 108,948

Ford

Publications = 2
Clips = 2
Col. Inches = 17
Ad Equiv = \$180.23
Rdshp = 16,435

Franklin

Publications = 1
Clips = 2
Col. Inches = 24
Ad Equiv = \$267.84
Rdshp = 23,782

Grant

Publications = 1
Clips = 1
Col. Inches = 72
Ad Equiv = \$480.24
Rdshp = 2,008

Harvey

Publications = 2
Clips = 4
Col. Inches = 52
Ad Equiv = \$627.32
Rdshp = 58,429

Hodgeman

Publications = 1
Clips = 1
Col. Inches = 27
Ad Equiv = \$128.25
Rdshp = 2,079

Jackson

Publications = 3
Clips = 11
Col. Inches = 182
Ad Equiv = \$56,948.37
Rdshp = 3,622,851

Jefferson

Publications = 2
Clips = 3
Col. Inches = 34
Ad Equiv = \$187.00
Rdshp = 16,300

Johnson

Publications = 3
Clips = 3
Col. Inches = 41
Ad Equiv = \$846.00
Rdshp = 59,455

Kingman

Publications = 1
Clips = 2
Col. Inches = 77
Ad Equiv = \$492.80
Rdshp = 10,860

Labette

Publications = 1
Clips = 2
Col. Inches = 28
Ad Equiv = \$294.00
Rdshp = 23,198

Leavenworth

Publications = 1
Clips = 5
Col. Inches = 127
Ad Equiv = \$2,286.00
Rdshp = 63,605

Lyon

Publications = 1
Clips = 16
Col. Inches = 377
Ad Equiv = \$3,981.12
Rdshp = 271,840

Marshall

Publications = 1
Clips = 1
Col. Inches = 70
Ad Equiv = \$606.90
Rdshp = 12,153

McPherson

Publications = 1
Clips = 3
Col. Inches = 32
Ad Equiv = \$582.40
Rdshp = 26,427

Mitchell

Publications = 1
Clips = 2
Col. Inches = 28
Ad Equiv = \$194.04
Rdshp = 7,474

Montgomery

Publications = 2
Clips = 6
Col. Inches = 30
Ad Equiv = \$296.03
Rdshp = 76,836

Morris

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$115.77
Rdshp = 4,317

Nemaha

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$94.95
Rdshp = 4,623

Neosho

Publications = 1
Clips = 1
Col. Inches = 28
Ad Equiv = \$115.36
Rdshp = 2,417

Norton

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$93.60
Rdshp = 3,912

Ottawa

Publications = 2
Clips = 2
Col. Inches = 24
Ad Equiv = \$118.56
Rdshp = 4,879

Pratt

Publications = 1
Clips = 3
Col. Inches = 48
Ad Equiv = \$537.12
Rdshp = 12,495

Reno

Publications = 2
Clips = 5
Col. Inches = 57
Ad Equiv = \$1,236.00
Rdshp = 292,306

Rice

Publications = 1
Clips = 1
Col. Inches = 29
Ad Equiv = \$201.26
Rdshp = 4,158

Riley

Publications = 2
Clips = 10
Col. Inches = 177
Ad Equiv = \$2,241.42
Rdshp = 202,364

Rooks

Publications = 2
Clips = 3
Col. Inches = 40
Ad Equiv = \$203.51
Rdshp = 10,712

Saline

Publications = 1
Clips = 12
Col. Inches = 236
Ad Equiv = \$6,608.00
Rdshp = 790,488

Sedgwick

Publications = 5
Clips = 15
Col. Inches = 643
Ad Equiv = \$61,596.17
Rdshp = 1,621,803

Shawnee

Publications = 2
Clips = 12
Col. Inches = 318
Ad Equiv = \$22,642.08
Rdshp = 1,211,310

Sumner

Publications = 1
Clips = 2
Col. Inches = 65
Ad Equiv = \$575.25
Rdshp = 11,196

Wabaunsee

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$60.00
Rdshp = 3,266

Wichita

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$52.25
Rdshp = 2,141

Wyandotte

Publications = 5
Clips = 7
Col. Inches = 183
Ad Equiv = \$2,457.48
Rdshp = 26,436
